



# FEATURES & BENEFITS

Join the Gun Club Loyalty Program (GCLP) for a transformative partnership that puts your needs at the forefront. At Crow, we recognize the pivotal role Gun Clubs play in our industry, and our commitment to supporting them is unparalleled. Experience an array of exclusive benefits, from priority fulfillment to free shipping and personalized service. The GCLP is designed to simplify your sourcing process, ensuring you have the right products at the right time. Discover why joining the GCLP is a strategic move for your business, backed by our dedication to your success.

- 1 No Cost for Participation:** Join the GCLP for free, the core of our business dedicated to supporting Gun Clubs with top-notch products.
- 2 Priority Fulfillment:** GCLP members get first dibs on products during high demand, ensuring a constant supply of essential items like shotgun ammo.
- 3 Scheduled Shipments:** Plan ahead with 60+ days notice, collaborating with us to fulfill your orders precisely when you need them.
- 4 One Stop Shopping:** Simplify your sourcing – get all your Gun Club needs from one source, with added incentives for program participation.
- 5 Free Shipping:** Enjoy free shipping daily on full pallets of shotshell, with occasional promos like free shipping on Half Pallets.
- 6 Manufacturer Loyalty Discounts:** Earn end-of-year rebates based on your participation, exclusive to GCLP members, enhancing your bottom line.
- 7 Exclusive Program Offers:** Benefit from special GCLP promotions throughout the year, available only to program participants.
- 8 No Credit Card Fee:** Crow doesn't charge GCLP customers credit card fees, maximizing your profits, especially with cashback business credit cards.
- 9 GCLP Point of Purchase SWAG:** Stand out with manufacturer-provided point-of-purchase material, enhancing your retail space with dedicated brands.
- 10 Dedicated Sales Rep:** Enjoy personalized service with an assigned sales rep who understands your business and acts as a consultative team member.



Reach out to your sales rep or email  
[gunclubsales@crowwholesale.com](mailto:gunclubsales@crowwholesale.com)



**PHONE**  
800-264-2493

**FAX**  
641-548-5559

**ADDRESS**  
PO BOX 777 | 170 Lang Creek Ave Grinnell, IA 50112

# GUN CLUB LOYALTY PROGRAM

## MEMBERSHIP APPLICATION

\_\_\_\_\_ **Crow Rep. Name:**

**\*Business Name:** \_\_\_\_\_

**\*Contact First Name:** \_\_\_\_\_ **\*Contact Last Name:** \_\_\_\_\_

**\*Billing Address:** \_\_\_\_\_ **\*City:** \_\_\_\_\_ **\*State:** \_\_\_\_\_ **\*Zip:** \_\_\_\_\_

Shipping Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
(if different from billing)

**\*Business Phone:** \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Individual responsible for inventory purchasing: \_\_\_\_\_

Individual responsible for facilitating deliveries: \_\_\_\_\_

**\*Current Crow Customer?:**  Yes  No **If yes, Account #:** \_\_\_\_\_

**Type of Range:**

Indoor  Outdoor  Both

**Amenities:**

Skeet  Trap  Sporting Clays  Olympic Skeet/Trap  Other \_\_\_\_\_

**Estimated Annual Ammo Purchases (Cases):**

12GA: \_\_\_\_\_ 20GA: \_\_\_\_\_ 28GA: \_\_\_\_\_ .410 Bore: \_\_\_\_\_ Steel Only: \_\_\_\_\_

**Do You Offer Rental Guns?:**

Yes  No

**Do you provide or sell eye/ear protection?:**

Yes  No

**Do you have an inventoried retail Pro-Shop:**

Yes  No

**How many clay targets do you throw a year?** \_\_\_\_\_

**Do you have a dock for deliveries?**

Yes  No

**Do you have a pallet jack and available help to unload deliveries?**

Yes  No

**What quantities do you order clays in?**

Full Truckload (22 pallets):  Yes  No

Half Truckload (11-21 pallets):  Yes  No

Less Than Half Truckload (1-10 pallets):  Yes  No

**Business hours of operation**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please include:**  FFL Documentation  Tax ID Documentation

**Tax Exempt Form** - If your business is exempt from tax on products you intend to purchase from us, please submit a tax exempt form for us to keep on file. Otherwise, you will be charged applicable state taxes.

**\*I AGREE:**  I declare I have examined this application and, to the best of my knowledge and belief, the information I have provided is true, correct, and complete. I recognize and acknowledge the transfer of products or technical data to any individual, entity, or location (whether in my city, state, or outside the United States) may be subject to restrictions and/or licensing requirements. I understand Crow Shooting Supply retains the right to cancel or modify this program at any time.

**\*Signature:** \_\_\_\_\_ **\*Date:** \_\_\_\_\_

**All information marked with a \* is required. If any information is missing, we will return the unprocessed application to the address provided.**